David Karp



**What did I find interesting?**

David Karp, though young, is a very quiet and personal person. Before the explosion of popularity that overcame Tumblr he wanted no more than 12 employees. Today he only has 100 employees in his 2 floor office.

**Link to official site?**

www.tumblr.com/

**What is he doing now?**

Tumblr today has over 69.4 million blogs, more than 29.8 billion posts, the site has 13 billion views a month, and 25,000 new users a day.

**Type of business/description of business?**

Being a service business Tumblr is a personal online blog where you can upload videos, pictures, music, and text following others and gaining followers.

**How they got started?**

At the age of 17 David moved to Tokyo to perfect computer code, soon returning to the U.S.

Started Tumblr at the age of 21 in his mom’s basement.